

## Dear Junior Kindergarten Parent,

You are encouraged to have your Junior Kindergarten student have a comprehensive eye exam through the Eye See...Eye Learn<sup>®</sup> program – a **FREE childhood health awareness program**.

If your child is born in 2011 he/she is eligible for a comprehensive eye exam with a participating Doctor of Optometry. The cost of the eye exam is covered by your child's health card. If your child is prescribed eyeglasses, they will be eligible for one FREE pair through the Eye See...Eye Learn<sup>®</sup> program from July 1, 2015 until June 30, 2016 from a participating Doctor of Optometry.

**Fact:** 1 in 4 children has a vision problem but too often children don't have an eye exam before starting school. Children with poor vision find it difficult to focus on their work and may be misdiagnosed as having a learning or behavioural problem.

**Fact:** Young children don't know what normal vision is supposed to look like and seldom complain to their parents. Some show no signs of a problem at all.

**Fact:** Some vision problems if not caught and corrected before the age of 7 can permanently reduce your child's vision.

**Fact:** A vision screening is not a comprehensive eye exam given by a doctor of optometry and can often miss significant vision problems.

Your child requires good vision to properly learn and to fully participate in the classroom and on the playground. Good vision is also essential in sporting activities and can help improve socialization and self-esteem.

For more information on the program or children's vision www.EyeSeeEyeLearn.ca | Toll Free (855) 424-3735 A list of participating Doctors of Optometry is also available



Visit www.EyeSeeEyeLearn.ca for information.